

CANDICE CARRILLO-VINCENT

Marketing Communications Professional

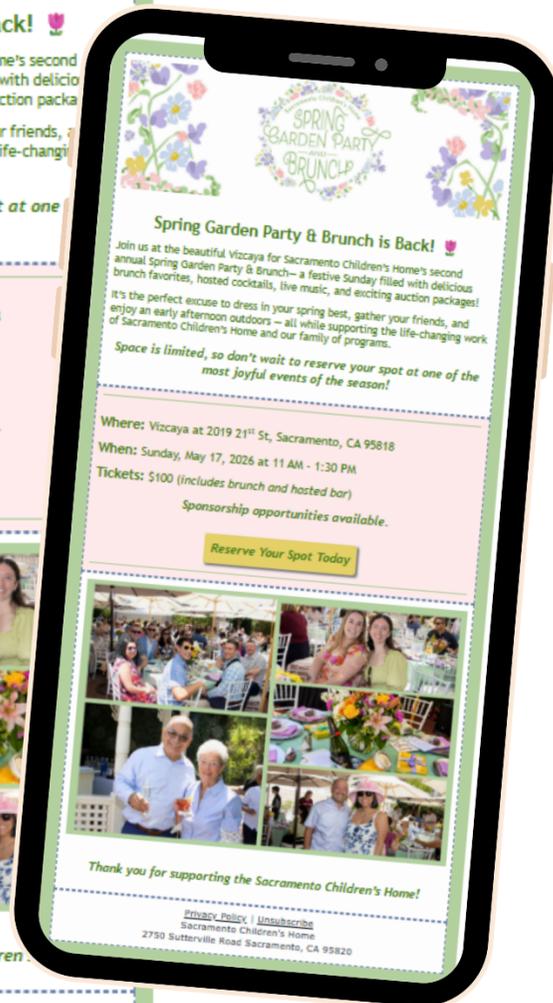
PORTFOLIO

Selected Works in Digital Marketing, Print, and Content Writing

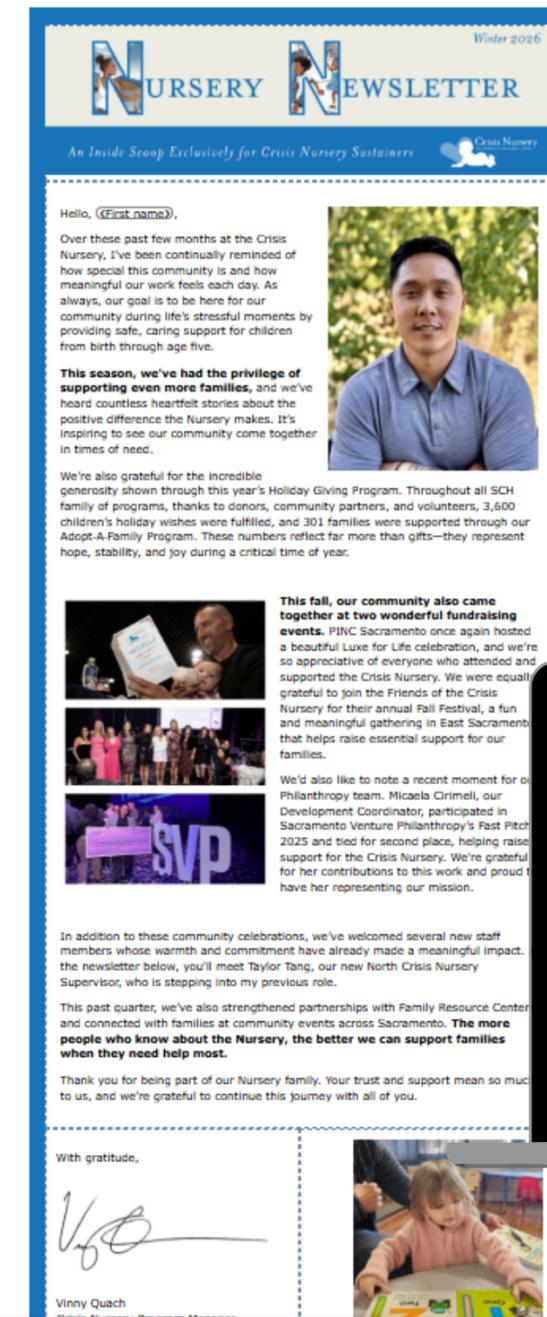
EMAIL

Conceptualized, wrote, and designed email campaigns to engage audiences, promote initiatives, and drive action through strategic messaging, audience segmentation, and performance analysis.

EVENT ANNOUNCEMENT



MONTHLY NEWSLETTER



HOLIDAY EMAIL

Hi **<First name>**,

This week, children throughout our community are enjoying the best the holiday season has to offer – thanks to your unwavering support of the Sacramento Children’s Home.

This past weekend, our Family Resource Centers hosted heartwarming holiday community events. Through festive activities—arts and crafts, photos with Santa, and the opportunity to receive holiday toys and gifts—families celebrated the season and created joyful memories to last a lifetime.

Tomorrow, Santa will join us for our annual Christmas breakfast with the foster youth in our Residential program. Thanks to the generosity of our community, each young person will receive new shoes, bikes, video games, clothes, and toys. Together, they’ll sip hot cocoa, enjoy a warm breakfast, and have the chance to be a kid and create joyful holiday memories.

And your generosity goes far beyond our campus. Through our Holiday Giving Program, thoughtful and kind supporters like you have fulfilled the holiday wishes of thousands of children in our region. Our staff has been busy driving all around town to deliver gifts to children’s homes and schools – bringing holiday cheer right to their doorstep.

None of this would have been possible without your ongoing support. On behalf of the entire Sacramento Children’s Home Family, thank you for your kindness and generosity this season and throughout the year.

Warm wishes,



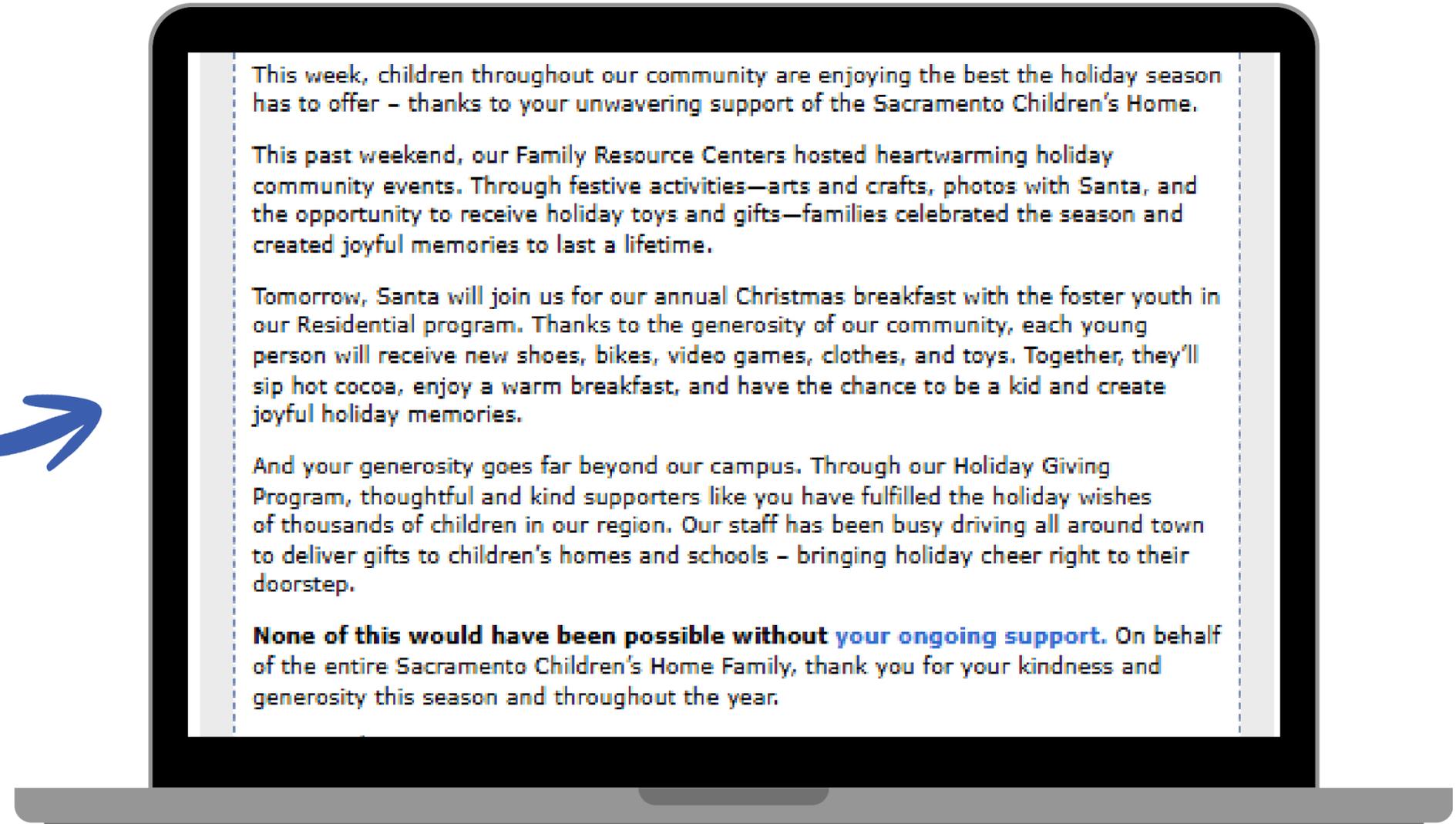
Candice Carrillo-Vincent
Marketing Communications Manager
Sacramento Children’s Home

P.s. We still need your help to sustain our essential services throughout the year. You can make a gift online at www.kidshome.org/donate or mail a check to 2750 Sutterville Road, Sacramento, CA 95820. A gift of any size makes a difference to local children and families.



SACRAMENTO CHILDREN'S HOME
Giving children a better tomorrow since 1857

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Sacramento Children's Home
2750 Sutterville Road Sacramento, CA 95820



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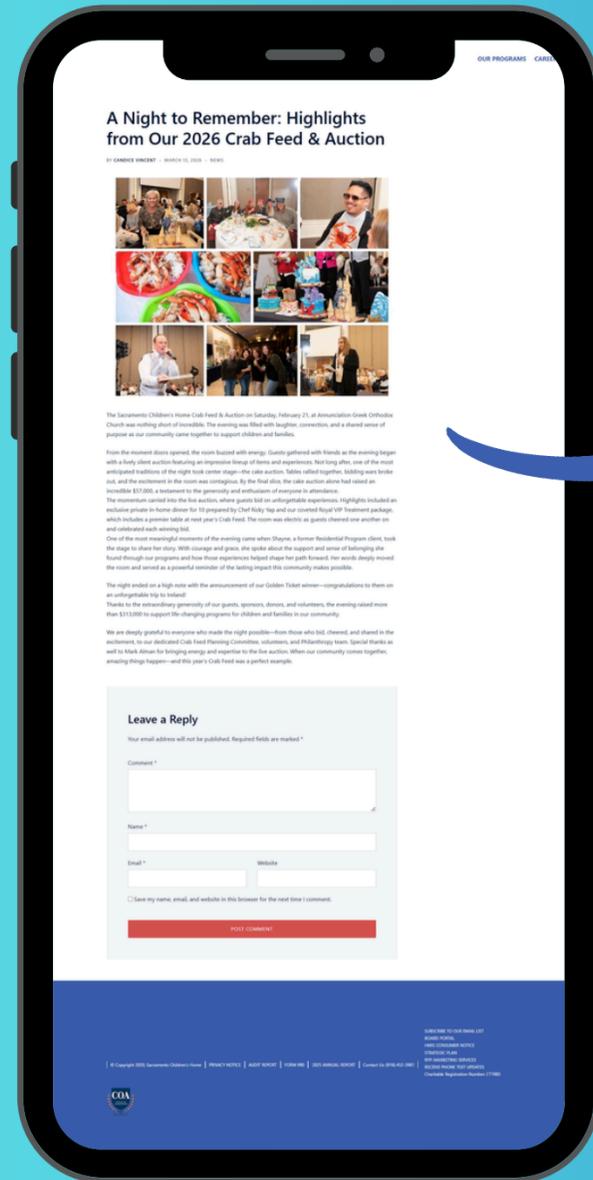
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WEBSITE BLOG

Wrote and published blog content to inform audiences, support marketing initiatives, and increase website traffic through SEO-informed writing.



The Sacramento Children’s Home Crab Feed & Auction on Saturday, February 21, at Annunciation Greek Orthodox Church was nothing short of incredible. The evening was filled with laughter, connection, and a shared sense of purpose as our community came together to support children and families.

From the moment doors opened, the room buzzed with energy. Guests gathered with friends as the evening began with a lively silent auction featuring an impressive lineup of items and experiences. Not long after, one of the most anticipated traditions of the night took center stage—the cake auction. Tables rallied together, bidding wars broke out, and the excitement in the room was contagious. By the final slice, the cake auction alone had raised an incredible \$57,000, a testament to the generosity and enthusiasm of everyone in attendance.

The momentum carried into the live auction, where guests bid on unforgettable experiences. Highlights included an exclusive private in-home dinner for 10 prepared by Chef Ricky Yap and our coveted Royal VIP Treatment package, which includes a premier table at next year’s Crab Feed. The room was electric as guests cheered one another on and celebrated each winning bid.

One of the most meaningful moments of the evening came when Shayne, a former Residential Program client, took the stage to share her story. With courage and grace, she spoke about the support and sense of belonging she found through our programs and how those experiences helped shape her path forward. Her words deeply moved the room and served as a powerful reminder of the lasting impact this community makes possible.

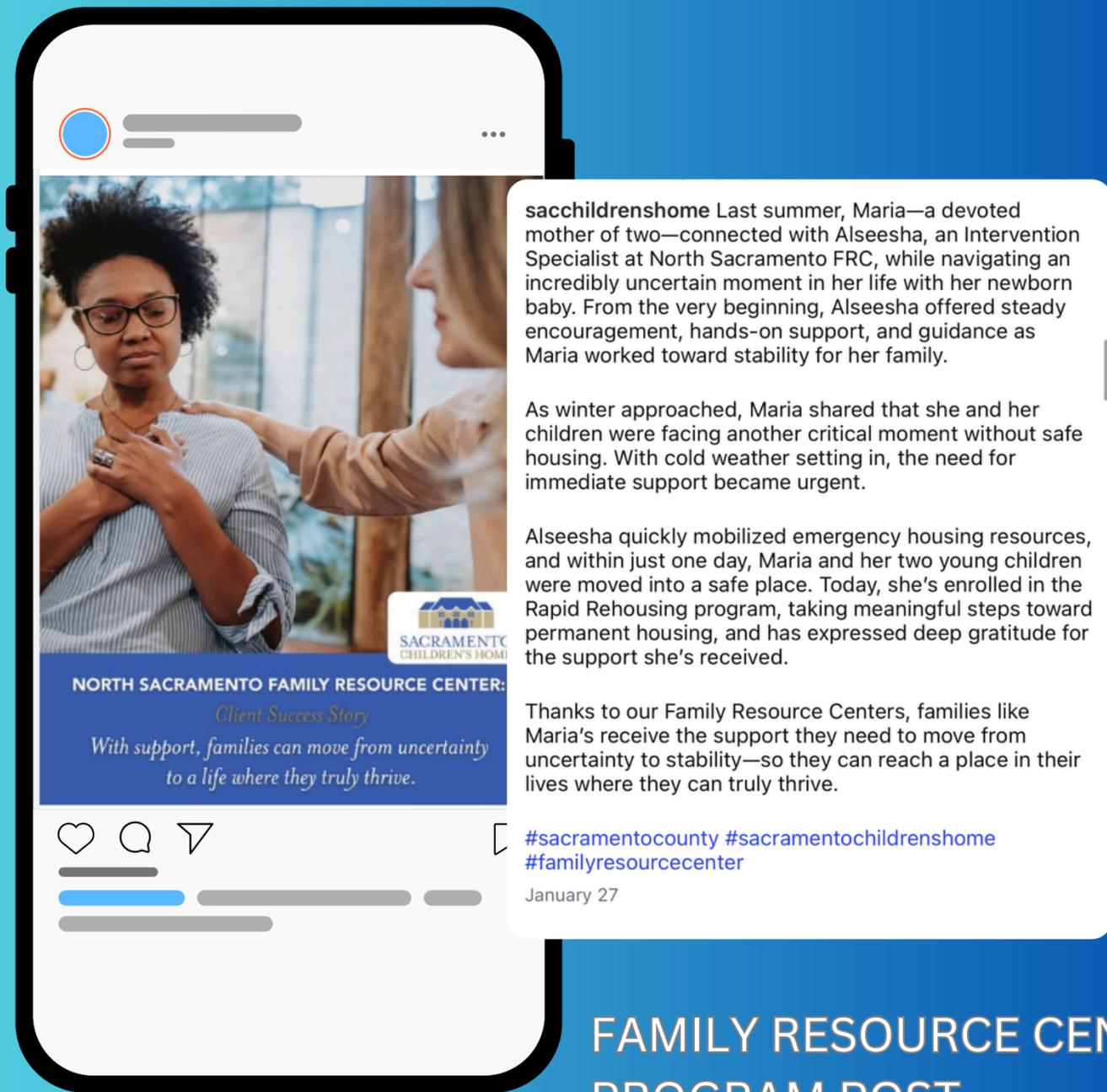
The night ended on a high note with the announcement of our Golden Ticket winner—congratulations to them on an unforgettable trip to Ireland!

Thanks to the extraordinary generosity of our guests, sponsors, donors, and volunteers, the evening raised more than \$313,000 to support life-changing programs for children and families in our community.

We are deeply grateful to everyone who made the night possible—from those who bid, cheered, and shared in the excitement, to our dedicated Crab Feed Planning Committee, volunteers, and Philanthropy team. Special thanks as well to Mark Alman for bringing energy and expertise to the live auction. When our community comes together, amazing things happen—and this year’s Crab Feed was a perfect example.

SOCIAL MEDIA

Conceptualized, wrote, and designed social media content to strengthen brand storytelling, increase visibility, and grow audience engagement across digital platforms.

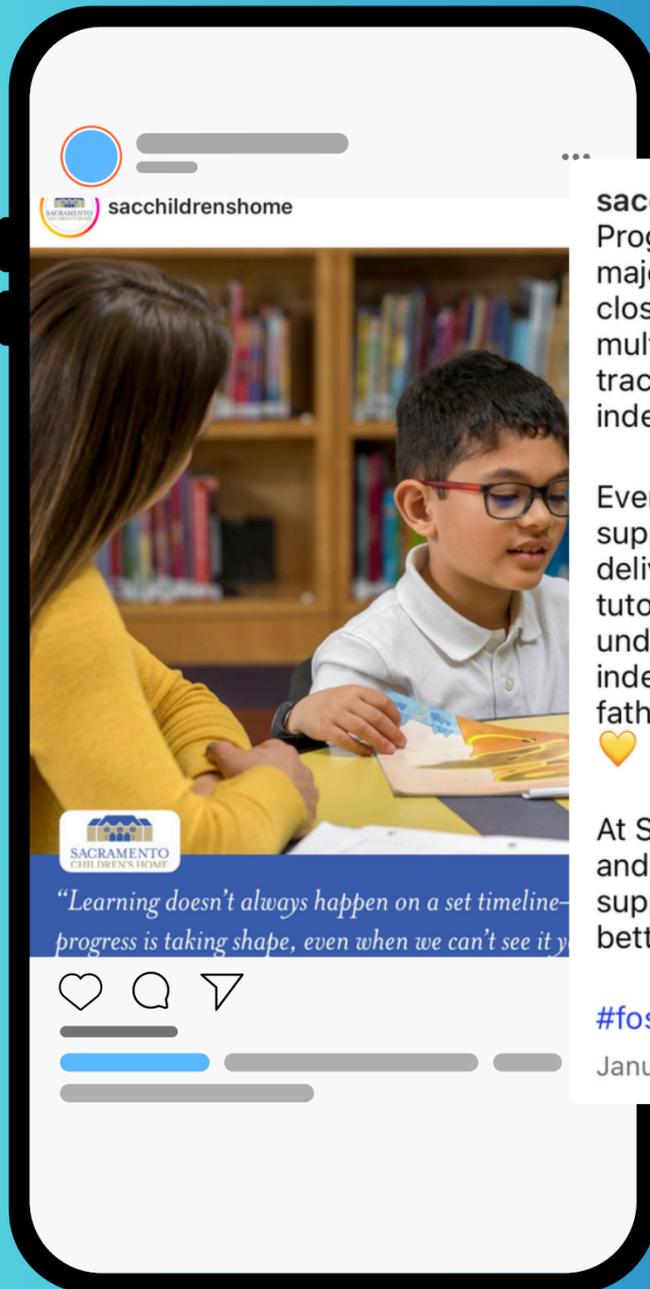


FAMILY RESOURCE CENTER PROGRAM POST



CRISIS NURSERY PROGRAM POST

SOCIAL MEDIA



sacchildrenshome A first-grade student in our Tutoring Program faced significant learning challenges, with one major goal: learning how to write their own name. Working closely with the student, the tutor used creative, multisensory strategies like shaping letters with clay, tracing dotted worksheets, and modeling letters before independent practice to support learning.

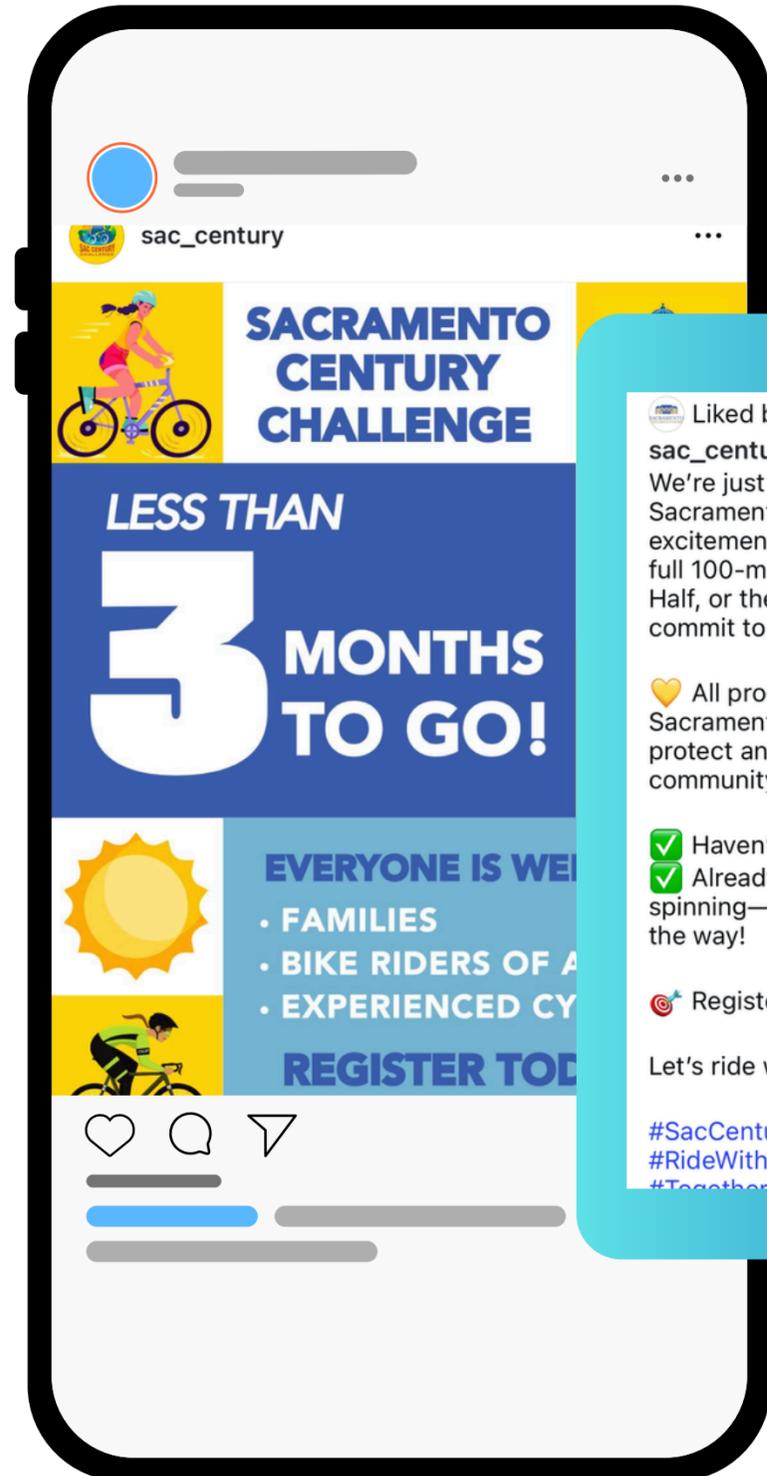
Even with steady effort and consistent one-on-one support, progress came slowly. Then, during a holiday gift delivery, an unexpected breakthrough happened—one the tutor was able to witness firsthand. As gifts were placed under the tree, the student picked up a marker and independently wrote their name on one of them. Their father watched in disbelief—then overwhelmed with joy. 🧡

At Sacramento Children’s Home, we walk alongside youth and families to nurture strengths, build confidence, and support growth—because moments like these are how a better tomorrow begins.

[#fosteryouth](#) [#sacramentofamilies](#) [#thrivingfamilies](#)

January 21

TUTORING PROGRAM POST



Liked by **sacchildrenshome** and others

sac_century 🚴 The Countdown Has Begun! ⌚ We're just under 3 months away from the 2025 Sacramento Century Challenge on October 4—and the excitement is building! Whether you're gearing up for the full 100-mile Century, the 63-mile Metric, the 36-mile Half, or the 15-mile Fun Ride, now is the perfect time to commit to your ride and register.

🧡 All proceeds from this event directly support the Sacramento Children's Home Crisis Nursery, helping protect and uplift vulnerable children and families in our community. Every pedal stroke makes a difference.

- ✅ Haven't signed up yet? What are you waiting for?
- ✅ Already registered? Keep those training wheels spinning—we're cheering you on every step (or pedal) of the way!

🎯 Register now and join the countdown at the link in bio.

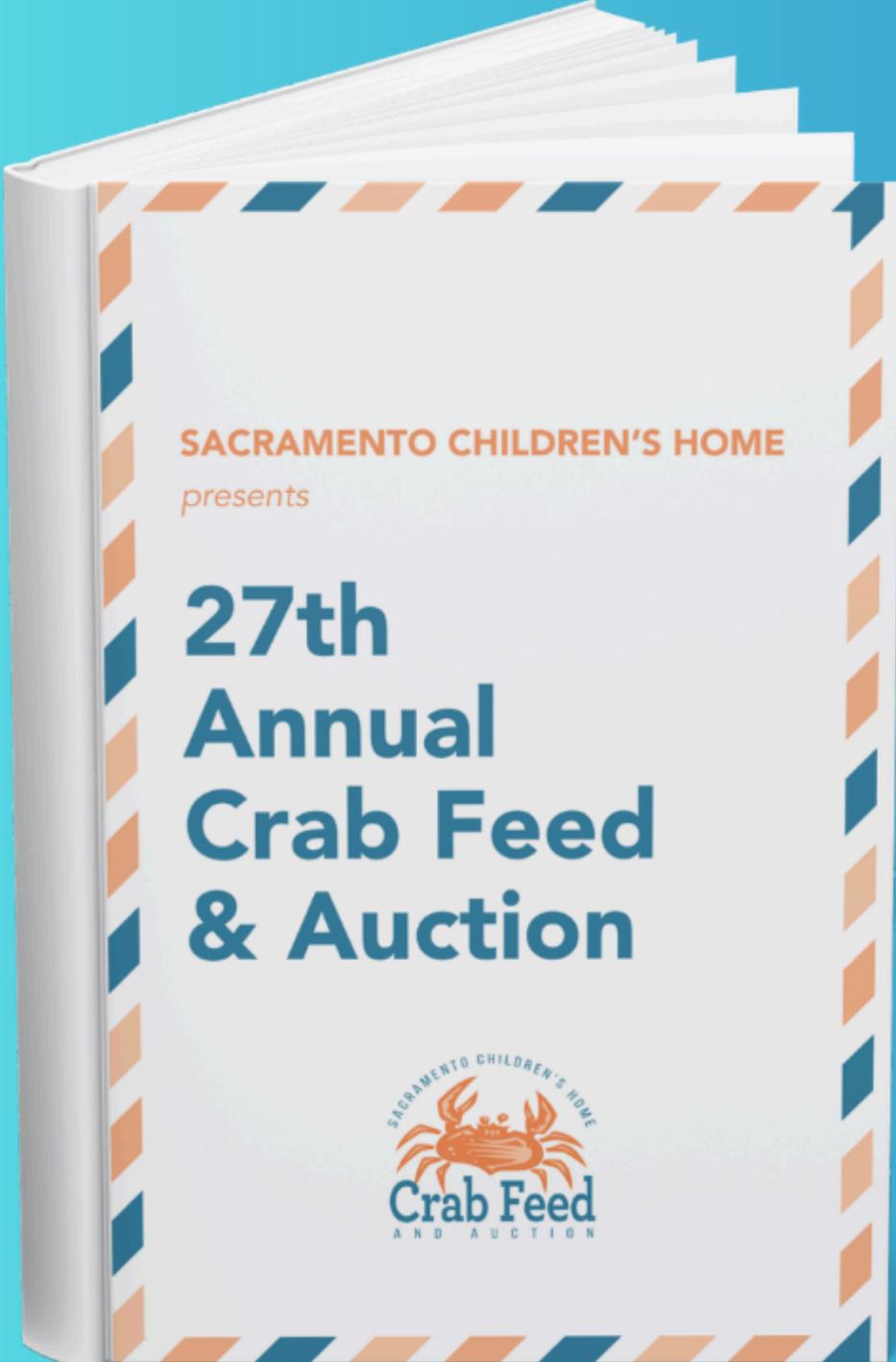
Let's ride with purpose. Let's ride together.

[#SacCentury2025](#) [#CountdownToTheRide](#)
[#RideWithPurpose](#) [#SacramentoCenturyChallenge](#)
[#TogetherWeGoFurther](#)

SAC CENTURY CHALLENGE EVENT POST

PRINT MATERIALS

Designed a range of print materials including brochures, flyers, posters, and event programs to support brand communication and marketing campaigns.



WELCOME

Welcome to the Sacramento Children's Home's 28th Annual Crab Feed & Auction! Long hailed as "the best Crab Feed in town," the SCH has been a fantastic and fun-filled event for 25 years. This is the 3rd year that the good work has been passed on to our Philanthropy Team and our Crab Feed Planning Committee to continue this long-standing Crab Feed & Auction to support the important work of the Sacramento Children's Home.

The SCH Crab Feed is our most anticipated event and this year we are thrilled to share that we are completely SOLD OUT! This year is the best Crab Feed ever in our 28 years of hosting this event. We are happy to welcome you again this year with some exciting changes, while maintaining many of the fun features you have come to expect. The Philanthropy Team and our Crab Feed Planning Committee have been hard at work planning for what we hope will be the best Crab Feed & Auction yet.

For the Sacramento Children's Home, this year marks 159 years of service to the community. Our organization has changed a great deal over the years, but our dedication to caring for the community's most vulnerable children and families has never wavered. What began as an orphanage in 1867 has since evolved into the most comprehensive child and family service organization in Sacramento County, and we continue to grow to meet the needs of a vibrant community. With multiple programs across five locations, we make a significant difference in the lives of thousands of local children every year.

Your support tonight provides essential funding to programs that help to strengthen families and stop the generational cycle of child abuse and neglect. In 2026, we invite you to share our vision of a world where every child and family have a profound sense of well-being, and children are unconditionally loved and cared for. Sacramento's children and families deserve to have caring, loving support while they face some of the most daunting challenges of their lives. With supporters like you by their side, our clients will have the tools to maximize their potential and open up a bright future. I encourage you to learn more about our mission and to get involved with the Sacramento Children's Home. Together, let's create a better tomorrow. Enjoy your evening!

David Baker, Ed.D.
Chief Executive Officer

LIVE AUCTION DESCRIPTIONS

#3 Taste of Sonoma: A Wine Country Culinary Experience

Sip, savor and indulge in an memorable Wine Country Culinary Experience in beautiful Healdsburg in the heart of Sonoma County. You'll enjoy a two-night stay at the elegant private, beautifully restored hideaway just a short drive from the event with your choice of one of three extraordinary options. Your options include 1) Delight in wine flights and a five-course tasting at TI of Sonoma's farms, flavors and bold culinary rooftop dinner at Roof 106 with a family-style home bottle of wine or 3) Savor a chef-curated 'Trust Me' tasting at Valette thoughtfully elevate every bite. With vineyard mornings, and concierge service handling every detail with refinement, and Sonoma flavor wrapped into a beautiful setting.

Donated by: Sacramento Children's Home

#4 Suite Life: A's Major League Luxury Experience

Step into the excitement of Major League Baseball in Sacramento! Enjoy an extraordinary night of entertainment at Sutter Health Park all from the comfort of a luxury suite. Gather 19 of your friends, family and colleagues for a VIP evening of big-league entertainment and unbeatable atmosphere. Whether you love the thrill of live baseball on a summer night or want to experience the action. Your suite includes luxury suite for up to 20 guests and 6 included tickets to the June 18th game against the Angels of Anaheim. This is baseball done in style.

Donated by: Clark Pacific

AUCTION DONORS



- Adamo's Kitchen
- Allen Edmonds
- Art & Sue Scotland
- Cacio
- California Bank of Commerce
- Camden Spit and Larder
- Candice Carrillo-Vincent
- Capital TukTuk
- Capitol Stage
- Chef Ricky Yap
- Clark Pacific
- Dyana O'Brien
- Edible Arrangements
- Ettore's Bakery
- Freeport Bakery
- Geneva Faraimo
- Heringer Estates Winery
- Il Fornaio
- Jackie England
- John & Lou Ann Fischer
- Josh & Kerri Wolcott
- Katydid Sweets Co.
- Kristi Cornette-Heron

- Lily Roy
- Linda Partmann
- Marie Callender's Restaurant & Bakery
- Marilyn MacVicar
- Mark Heller & Todd Koolakian
- Marlene Oehler
- Matt Loughran
- Meredith & Mario Grandinetti
- Nevil & Sarah Pesika
- Riley Hayek
- River City Bank
- Sacramento Philharmonic Opera
- Sacramento Republic FC
- Stepdad's
- Stretch Lab
- Superette Market
- Susan Benson
- The Plant Foundry
- Thomas Sellas
- Tommy Welsh
- Waterboy
- Wendy Beseda
- Wild Runners Running & Athletic Store

PRINT MATERIALS

EVENT PROGRAM

POSTCARD

Congratulations on the following achievements!

40 YEARS Annette Jumper	Michael J Reynolds Andrea Ortega-Funk Hannah Isabella Werling	Emily Der Vang Sakorra Venegas Synques Weathersby
35 YEARS Rebecca Clark Richard Reed	1 YEAR Ben Afisivalu Ashley Avila-Macias Gael Bagby-Fonseca Katelin Bergman Tatiana Caoagdan Starla Cook-May Avery Crespín Jr Dylan Curry Christy Davis	PROMOTIONS Ben Afisivalu Fernanda Batista Mariel Camacho Shauna Gareth Rosalba Guzman Maya Jackson Julianna Lupercio Priya Prasad Vinnu Ramirez
25 YEARS Chris McCarty		
20 YEARS Nina Delgado Candy Hernandez John Warson		
15 YEARS Blanca Gutierrez Kristen Mezger Angelique Hastings		
10 YEARS Ferdie A. Alayon Stephanie Espinoza Allison H. Hunter Jessica Y. Ramirez		
5 YEARS Juliah Bradford Jordyn Lenae Crane Sierra Paige Harmon Andrea Ramona Hunter Vinisha Mitran Wendy Parmelee Lindsay Taylor Ramirez Michael J Reynolds Andrea Ortega-Funk Hannah Isabella Werling		



**Event Program:
Celebrating our Team**

WELCOME
Dr. David Baker

LUNCH SERVED
Todd Koolakian

40-YEAR AWARD
Annette Jumper
Presenter: Dr. David Baker

35-YEAR AWARDS
Rebecca Clark
Richard Reed
Presenters: Dr. David Baker and Amanda Drumheller

20-YEAR AWARDS
Candy Hernandez and Jonn Warson
Presenters: Belle Darsie and Colleen Calandra

15-YEAR AWARDS
Blanca Gutierrez, Kristen Mezger, and
Angelique Stephney-Hastings
Presenters: Siomara Cortes, Kris Rickards, and Amanda Drumheller

10-YEAR AWARDS
Ferdie Alayon, Stephanie Espinoza, and Allison Hunter
Presenters: Karen Willcut, Kris Rickards, and Candy Hernandez

5-YEAR AWARDS
Juliah Bradford, Jordyn Lenae Crane, Sierra Paige Harmon
Andrea Ramona Hunter, Vinisha Mitran, Wendy Parmelee
Lindsay Taylor Ramirez, Michael J Reynolds,
Andrea Ortega-Funk, and Hannah Isabella Werling
Presenter: Todd Koolakian

RECOGNITIONS
One-Year Anniversaries, Promotions, and
Degrees & Licenses

VALUE AWARDS
Presented by: Dr. David Baker

SCH CORE VALUES

CULTURALLY RESPONSIVE	MISSION-DRIVEN
PASSIONATE	TEAMWORK
ACCOUNTABLE	INTEGRITY

Congratulations!

SCH OPEN HOUSE & Reception



You're Invited

Please join us and be among the first to see our newly renovated Philanthropy Building. Enjoy light refreshments, take an optional tour and learn about the impact of your generosity.

Choose a date that fits your schedule:

- WEDNESDAY, APRIL 15 | 9 AM
- THURSDAY, APRIL 16 | 4 PM
- WEDNESDAY, APRIL 22 | 12 PM
- THURSDAY, APRIL 23 | 9:30 AM
- FRIDAY, APRIL 24 | 12 PM



2750 Sutterville Rd., Sacramento

Kindly RSVP by Friday, April 10 to Events@Kidshome.org.

We look forward to welcoming you!